

PENTATHLON GB⁺

Guidance on Photographs and Imagery (including videos)

We recognise that parents/carers and children generally welcome opportunities to celebrate their taking part in Pentathlon activities by photographing, taking imagery (includes videos) of children at events. To support clubs/hubs and events we have created this guidance.

Pentathlon GB does not advocate the banning of photography or the use of images and videos of children.

This guidance will help you to ensure you are taking all necessary steps to protect children and young people from the inappropriate use of their images in resources and media publications, on the internet and elsewhere.

This guidance applies to all images and videos, which are not suspected of falling under the guidance on indecent/child abuse images of children, taken on any type of camera or recording device (including mobile/smart phones). It applies to all Pentathlon activities including events.

What are the risks?	Actions to Minimise risk
<ul style="list-style-type: none">• Children may be identified, contacted or groomed.• Including the child's personal information (full name, address) alongside their image can make them identifiable and therefore vulnerable to individuals looking to locate, contact or 'groom' children for abuse.• Even if personal details are kept confidential, other details identifying the Organisation, school or club, or their favourite sportsperson or team, can also be used to groom the child.• Child is identified by someone who is not allowed to contact them, for example child is subject to a care order.• The photograph/ imagery may reveal child's whereabouts to an estranged parent with a history of domestic abuse.	<ul style="list-style-type: none">• Parental consent to publish/ display the photograph or imagery.• Action shots should celebrate the sport and not sexualise the sport.• Filming during training sessions must be for a legitimate reason and explained to the child, parent/ career prior to the session, for example to support technical development. Include what will happen to the film afterwards, for example copy sent to athlete and original deleted.

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Posting photographs and images on websites and social media

- When posting photographs/ imagery on a website or on social media, if you refer to the child/ young person, only use their first name or the Club/Hub/ Schools name. This prevents them being easily identified.
- Consent to post must be obtained from the child and parent/ carer prior to posting providing the reason why.
- Parental/ carer consent can be withdrawn at any time.

Event Photography

At events someone from the club or an official photographer may be used to capture the moments and celebrate them. Make it clear what their role is to everyone, and guide them on what to capture in the photograph or imagery.

Guidance for Event Photography

- Focus on the sporting activity not the individual child
- Include groups of children if possible
- Ensure all captured in the image are appropriately dressed
- Represent all at the event to be inclusive and welcoming
- The club/hub or event organiser inform them about storage of the images and when they will be deleted.

Inform parents/guardians and children that a photographer will be in attendance and seek their consent to have photos/ imagery taken.

Responding to concerns

If anyone has any concerns about inappropriate or intrusive photography or imagery at the event, please ask them to tell

- A coach or technical official or
- The Club Welfare Officer or
- The Event Organiser

If you have any concerns, contact [Safeguarding and Welfare Lead](#)

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